

## Graphic Designer

<b>Title:</b>	Graphic Designer
<b>Location:</b>	Dublin
<b>Employee Status:</b>	Full Time, Permanent
<b>Salary:</b>	Competitive
<b>Experience Required:</b>	5+ years

An opportunity to gain experience and knowledge in an ever changing mobility space, competing against tech giants like Uber and Google. Founded in Dublin in 2010, iCabbi provides taxi companies with the tools and they need to compete in today's fast-paced world. Our taxi dispatch software powers over 750,000 rides every day in Ireland, the UK, Finland, the USA, and Canada - and we're currently expanding into a number of new markets. We have a vision to put taxi companies at the centre of mobility, and we are on a mission to unite the global taxi industry and transform how they do business. We will do this by building the world's best, data driven, intelligent dispatch platform, supported by open innovation from our partners on the iCabbi Marketplace.

### Role:

As a fast-growing technology company at a pivotal point in our evolution we are seeking an experienced graphic designer to join our Design team sitting within the Marketing function.

Looking for an exciting new role in design which allows you to develop your skills across a wide range of disciplines? Can you prioritise your own deadlines and thrive in a fast-paced environment? Have you a proven ability to work across digital and motion design? This role will be to work alongside a lead designer on campaigns to deliver content for social media, digital banner display, print collateral, website design and other design functions.

You will have a natural ability to visualise and follow the creative process but the ability to work freely to create outstanding designs for our Marketing and Product Teams. You must have at least 5 years' experience in a full-time role as a Graphic Designer and be a reliable team player. You must be able to create high quality concepts through various disciplines including brand design, digital, corporate literature, brochures and various marketing material.

You must be able to work within corporate guidelines and work to reasonable deadlines. You must be able to take the lead on projects based on briefs created from the Marketing team. The ideal candidate will have ability to understand digital also, including a good understanding of website design, email templates, print and magazine, and various on-line marketing material. A variety of skills would also be beneficial including illustration.

### Responsibilities

- Strong skills in layout, colour and typography are essential.
- Design and development of trade flyers and advertisements, liaising with print agencies ensuring layout and production specifications are met and delivered within deadline.
- Create or amend adverts and campaigns to suit online media strategy – Facebook campaigns, Website Banners, Twitter and e-marketing etc.
- A understanding of animation. Someone who can think through animation that enhances everything from digital banners to website illustrations.
- To deliver visually attractive, professional and creative web designs and interfaces for the company's own web applications.
- Researching new design trends and gathering innovative ideas for improving visual design is a key skill required.
- Develop or already possess a good knowledge of use of stock imagery and copyright restrictions during the design process.
- Work within and understand the corporate brand guidelines in conjunction with the marketing team.
- Ensure the design quality of all marketing material for iCabbi both online and offline.

### What will you bring to us?

- Min 5 years of experience in graphic/digital design, preferably in professional commercial B2B design.
- Extensive experience with Illustrator, Photoshop and InDesign, specifically with mockups, web design and multimedia presentation.
- Working knowledge of CSS3, HTML5 and JavaScript.
- Experience working with WordPress templates.



- Adaptive design eye and skill.
- Excellent communication skills.
- Ability to absorb and apply constructive criticism from peers and clients.
- You can collaborate and work within your own team, and can engage and influence other teams.
- You can communicate in a way that your ideas will be accepted, you can listen, take feedback and make a decision.
- You are perceptive, charismatic, driven, focused, inspiring and motivated.
- You have a growth mindset, you can learn new things and come back and show us how to do it better.

### What will we give to you?

- A chance to work with the Global leader in the Taxi Industry, and a potential customer base eager to take our proven business transformation solution .
- A challenging mission to help us disrupt and change an industry and deliver on our vision of taxi companies at the center of mobility.
- An engaging work environment, where you can set and make progress to meet your objectives and when you do, you will be recognised for it.
- An opportunity to gain experience and knowledge in an ever changing mobility space.
- Help to develop your career through professional development, further education and training.
- A culture and a work environment that will allow you to do your best work.
- A supporting team of highly experienced mobility technology professionals.
- A leadership team with a proven track record in delivering success.